

Professional Bar Management

Degree Type

Certificate

The Professional Bar Management Certificate prepares students to enter the workforce as bar managers, bar supervisors or beverage directors. This program provides the coursework to ensure bar managers/supervisors can diffuse any situation, supervise bar staff, ensure high profits, create a unique and pleasant ambiance for the bar or restaurant, and ensure customer safety, comfort, and satisfaction.

First Semester

Item #	Title	Credits
HRM101	Introduction to Hospitality & Tourism Management	3
HRM111	ServSafe Sanitation Certification	1
HRM160	Professional Bar Management and Mixology	3
HRM204	Food And Beverage Management	3
PSY101	General Psychology	3

Second Semester

Item #	Title	Credits
HRM260	Hospitality and Tourism Management Cooperative Work Experience	3
Total Credits		16

Career Outlook

*NOTE: BLS does not provide supervisory/management position in bars as a category. The nearest relevant data is for bartenders.

The career outlook for bar and beverage managers in Massachusetts is active, with opportunities for advancement and increased pay.

Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook*, Food Service Managers, at <https://www.bls.gov/ooh/management/food-service-managers.htm> (visited January 16, 2025). The employment outlook for bartenders is generally positive, with projections indicating steady growth in the coming years. According to the U.S. Bureau of Labor Statistics (BLS), employment of bartenders* is projected to grow by 9% from 2023 to 2033, which is faster than the average for all occupations. This growth is expected to result in about 134,600 job openings annually, primarily due to the need to replace workers who transfer to different occupations or retire.

In Cape Cod, the hospitality industry is a significant part of the local economy, especially during the tourist season. This seasonal influx can lead to increased demand for bartenders during peak months. For example, establishments like Cleat and Anchor in Dennis Port and Margaritaville Resort Cape Cod in Hyannis are currently hiring bartenders. [bls.gov](https://www.bls.gov)

The average hourly wage for bartenders in Cape Cod is approximately \$17.74, which aligns with the national average.

Overall, while the national outlook for bartenders is positive, the job market in Cape Cod is influenced by seasonal tourism and local economic conditions. Prospective bartenders should consider these factors when seeking employment in the area. [indeed.com](https://www.indeed.com)

Program Outcomes

Upon successful completion of the Professional Bar Management Certificate, students are able to:

- Demonstrate skills in planning, organizing, leading, and controlling that are necessary to coordinate and manage a bar.

- Recognize and apply interpersonal skills needed in the bar industry, including team building, adhering to legal requirements, and providing quality products and service to customers.
- Analyze the importance of profit and goal setting utilizing effective stock and inventory management techniques.
- Demonstrate awareness of various beverage and bar management opportunities available in Southeastern Massachusetts.