

# COM214 : Media & Society

This course helps students understand the broader effects of mass and social media on a communicative, psychological and sociological level. Social media industries such as Facebook, Twitter, Instagram and virtual gaming/social worlds are analyzed in relation to shifting cultural and socioeconomic trends. Special attention is afforded to the oversaturation and distribution of “fake news” via social networks and how viral media is used to sway public opinion.

**Credits** 3

**Prerequisites**

[COM103](#): Human Communication or [COM105](#): Survey of Mass Communication

**Semester Offered**

Fall