

COM105 : Survey of Mass Communication

This course explores the history, social impact, forms, and techniques of such media as newspapers, film, books, radio, television, and other expressions of mass culture. The aims of the course are to enable the student to better understand the new media-oriented environment in which we find ourselves and to explore various options available as a consumer of public information.

Credits 3

Prerequisites

[ENL025](#): Reading & Writing Essentials or satisfactory basic skills assessment score

Semester Offered

Fall

Spring

Notes

Satisfies a Humanities and Fine Arts general education requirement.