

# ART218 : Typography

This course is designed to introduce students to the basics of typography. Students demonstrate how to utilize type to solve visual problems in graphic design and visual communication. Students are taught typographic structures and terminology for visual problem solving. This course uses both computer and hands-on methods to address the language of type and its effective usage. By studying the language of type through its history and by its application, students gain strong working knowledge of this essential element in graphic design.

**Credits** 3

**Prerequisite Courses**

[ART171: Computer Graphics I \(Adobe Photoshop, Illustrator, InDesign\)](#)

**Semester Offered**

Fall/even

**Notes**

Satisfies a Humanities & Fine Arts general education requirement.