

Small Business Development & Sustainability

Degree Type

Certificate

The Business Administration Program – Small Business Development & Sustainability Certificate is designed to prepare students who are interested in starting their own business or for small business owners who want to sustain and grow their businesses. Students will take courses business planning, development and sustainability, management, marketing, basic accounting, and computer skills.

Learn more about the program and apply at

Requirements

Fall Semester

Item #	Title	Credits
BUS100	Introduction to Business	3
ENT108	Introduction to Entrepreneurship	3
	BST102 or 30 wpm test out	0-1
BST110	Computer Applications	3
ACC100	Survey of Accounting	3

Spring Semester

Item #	Title	Credits
BUS109	Business Sustainability	3
MKT201	Marketing	3
ENT109	Business Plan Preparation	3
	BUS103 or BUS107 or BUS214	3
	ACC103 or BST225	3
Total Credits		27-28

Program Outcomes

Upon successful completion of the Small Business Development & Sustainability Certificate, students are able to:

- Demonstrate skills in planning, organizing, leading, and controlling that are necessary to coordinate and manage a small business.
- Recognize and apply interpersonal skills needed in business, including team building, group decision making and providing quality products and services.
- Analyze the importance of profit and goal setting.
- Develop a business plan.
- Demonstrate awareness of various financial opportunities available to small businesses in Southeastern Massachusetts.

Program Completion

Completion of a program is based on full time enrollment. Many of our students attend part time and may not complete within the one year timeline.

Prerequisite Statement

To graduate within this program in the specified time, students must begin in the Fall semester and successfully place into required courses based on placement test results and/or high school GPA. Academic advisors can assist with questions.