BUS109: Business Sustainability

This course seeks to foster future "change agents" to support more sustainable practices in business organizations. Students will learn about the growing recognition that businesses need to take a multistakeholder approach to balancing economic, environmental, social and governance concerns. A variety of sustainability-related challenges, initiatives and approaches will be explored primarily through a case study approach.

Credits 3
Prerequisites

BUS100: Introduction to Business or HRM101: Introduction to Hospitality Management or by permission of the instructor

Semester Offered

Spring