

Hospitality and Tourism Management

Degree Type

Certificate

The Hospitality and Tourism Management Certificate is designed to prepare students who are interested in a supervisory or management career in the Hospitality and Tourism industry. Students will take courses in hospitality management, hotel industry analytics, and hospitality and tourism marketing and sales. Students have the opportunity to earn industry-recognized credentials.

Students are encouraged to continue their studies and all credits transfer to the A.S. Business Administration - Hospitality and Tourism concentration.

Learn more about the program and apply at [Hospitality and Tourism Management](#)

Requirements

Fall Semester

Item #	Title	Credits
HRM101	Introduction to Hospitality & Tourism Management	3
	BST102 or 30 wpm test out	0-1
BST110	Computer Applications	3
COM103	Human Communication	3
HRM111	ServSafe Sanitation Certification	1
HRM141	Blue Economy: Hospitality and Tourism Speaker Series	1

Spring Semester

Item #	Title	Credits
HRM204	Food And Beverage Management	3
HRM215	Lodging Operations and Management	3
HRM230	Hospitality and Tourism Marketing and Sales	3
HRM145	Technology Solutions for the Hospitality and Tourism Industry	3
HRM148	Hotel Industry Foundations and Introduction to Analytics (HIFIA)	1
	HRM260 or Hospitality/Culinary/Business Elective	3
	Total Credits	27-28

Career Outlook

The hospitality industry is a growth industry, and its expansion is expected to continue. The industry seeks employees with marketing and management backgrounds, and the Hospitality and Tourism Certificate included courses in both areas.

This [occupational profile](#) is provided by O*NET.

Program Outcomes

Upon successful completion of the Hospitality and Tourism Management Certificate, students are able to:

- Demonstrate skills in planning, organizing, leading and controlling that are necessary to coordinate and manage the component parts of the hospitality and tourism industry and to effectively communicate with employees, guests, suppliers and other related groups.
- Recognize and apply interpersonal skills needed in hospitality management, including team building, group decision making and providing quality guest services.
- Analyze the importance of profit and goal setting.
- Demonstrate awareness of various career opportunities and options in the hospitality and tourism industry.

Program Completion

Completion of a program is based on full time enrollment. Many of our students attend part time and may not complete within the one year timeline.