HRM145 : Technology Solutions for the Hospitality and Tourism Industry

This course provides students with an introduction and overview of strategies to utilize and incorporate technology in the hospitality and tourism industry. The competitive advantages of hospitality information systems are analyzed, including their role as a revenue source, management tool, and link to building business partnerships and improving guest satisfaction. This course prepares students to evaluate, implement, monitor, and purchase hospitality technology systems. Technology strategies for hotels, restaurants, destinations, meetings, and events are studied.

Credits 3

Prerequisites

ENL025: Reading & Writing Essentials or satisfactory basic skills assessment score and HRM101: Introduction to Hospitality Management

Semester Offered

Spring