

ENT108 : Introduction to Entrepreneurship

This course provides an overview of the entrepreneurial process of creating businesses, non-profits and other new ventures. Students learn about the roles and attributes of successful entrepreneurs while undergoing a rigorous self-assessment process. Students interview a local entrepreneur, participate in case studies related to new ventures and have the opportunity to learn from others sharing their start up experiences, including ethical dilemmas and other obstacles they will face as entrepreneurs.

Credits 3

Prerequisites

None

Semester Offered

Fall

Spring

Summer