

ART207 : Graphic Design I

Introduction to the field of graphic design, including typography, layout and general graphic techniques. The use of technology and computational skills are applied in studio projects to support creativity and proficiency in handling media and preparing graphic designs. Ethical principles and concepts in communication design are explored in multicultural and global contexts.

Credits 3

Prerequisite Courses

[ART171: Computer Graphics I \(Adobe Photoshop, Illustrator, InDesign\)](#)

Semester Offered

Spring

Notes

Satisfies a Humanities and Fine Arts general education requirement.