

Business Administration Program – Hospitality and Tourism Management Transfer Concentration

Degree Type

Associate in Science

Students in the *A. S. Business Administration: Hospitality & Tourism Management Transfer Concentration* acquire a strong hospitality and tourism management and general education foundation. It is designed to enhance a student's articulation to a four-year institution.

Students are strongly encouraged to look at the institution to which you plan to transfer for additional course requirements for freshman/sophomore year. If a different course is required, a course substitution request may be submitted.

Students who are matriculated and place into developmental math and/or English are required to begin the course sequence and/or remediate through ALEKS-PPL in the case of developmental math placement, in the first semester. Please see an [advisor](#) with questions.

Requirements

First Semester

Item #	Title	Credits
HRM101	Introduction to Hospitality & Tourism Management	3
HRM111	ServSafe Sanitation Certification	1
ACC100	Survey of Accounting	3
	BST102 or 30 wpm test out	0-1
BST110	Computer Applications	3
ENL101	English Composition I	3
	Humanities & Fine Arts (COM103 suggested)	3

Second Semester

Item #	Title	Credits
HRM204	Food And Beverage Management	3
HRM148	Hotel Industry Foundations and Introduction to Analytics (HIFIA)	1
ENL102	English Composition II	3
	Behavioral & Social Sciences	3
	Natural or Physical Science	4
	Humanities & Fine Arts	3

Third Semester

Item #	Title	Credits
HRM141	Blue Economy: Hospitality and Tourism Speaker Series	1
MKT201	Marketing	3
MAT150	Elementary Statistics	3
	Humanities & Fine Arts	3
	Natural or Physical Science	3-4
	Behavioral & Social Sciences	3

Fourth Semester

Item #	Title	Credits
HRM215	Lodging Operations and Management	3
HRM230	Hospitality and Tourism Marketing and Sales	3
ACC201	Financial Accounting	3
BUS112	Organizational Behavior	3
	Behavioral & Social Sciences	3
	Total Credits	64-66

Career Outlook

The student completing Business Administration: Hospitality & Tourism Management Transfer Program is encouraged to transfer to a four-year institution to earn a bachelor's degree in Hospitality & Tourism Management.

The Hospitality and Tourism Management major at the bachelor's level (4-yr. institution) prepares students for a wide range of positions within hotels, resorts, spas, country clubs, restaurants, catering operations, cruise lines, casinos, travel and tourism organizations, convention services, event and wedding planning, and recreation facilities. Courses within the major expose students to the various management functions in the hospitality industry including lodging operations, food and beverage operations, customer service, marketing, human resources, financial management, technology use and management, legal and ethical regulation, facilities management, and strategy.

Course requirements at transfer institutions vary greatly and need to be carefully considered with an advisor.

Program Outcomes

Upon successful completion of the Hospitality Management concentration, students are able to:

- Transfer to a four-year institution with a major in Hospitality & Tourism Management.
- Apply hospitality and tourism management theories in a dynamic and multicultural world.
- Make decisions through the use of data and technology.
- Recognize and analyze ethical issues as they relate to hospitality and tourism.
- Apply quantitative problem solving techniques to evaluate hospitality and tourism management decisions.
- Demonstrate the ability to work in a team.
- Read, write, discuss and think critically about hospitality and tourism topics.