

# Business Administration Program – Hospitality and Tourism Management Concentration

## Degree Type

Associate in Science


Students in the Business Administration Program – Hospitality and Tourism Management concentration acquire a wide range of management theory and practical training to prepare them for a career in the hospitality industry: restaurant production and management, hospitality accounting, tourism, marketing, law, and lodging.

Students who are matriculated and place into developmental math and/or English are required to begin the course sequence in the first semester. Please see an [advisor](#) with questions.



**Learn more about the program and apply at** [Associate in Science: Business Administration - Hospitality & Tourism Management](#)

## Requirements

### First Semester

Item #		Title	Credits
HRM101		Introduction to Hospitality & Tourism Management	3
HRM111		ServSafe Sanitation Certification	1
BUS100		Introduction to Business	3
		BST102 or 30 wpm test out	0-1
BST110		Computer Applications	3
ENL101		English Composition I	3
		Humanities & Fine Arts (COM103 suggested)	3

### Second Semester

Item #		Title	Credits
HRM204		Food And Beverage Management	3
HRM148		Hotel Industry Foundations and Introduction to Analytics (HIFIA)	1
		Hospitality Management/Culinary Elective	3-4
		Behavioral & Social Sciences	3
		Mathematics/Quantitative Reasoning* (or) Natural or Physical Science	3-4

### Third Semester

Item #	Title	Credits
HRM215	Lodging Operations and Management	3
HRM230	Hospitality and Tourism Marketing and Sales	3
HRM141	Blue Economy: Hospitality and Tourism Speaker Series	1
	Hospitality Management/Culinary Elective	3-4
ACC100	Survey of Accounting	3
	Mathematics/Quantitative Reasoning (or) Natural or Physical Science	3-4



### Fourth Semester

Item #	Title	Credits
HRM145	Technology Solutions for the Hospitality and Tourism Industry	3
	Hospitality/Culinary Elective (200-level)	3-4
	Business Elective	3
	Behavioral & Social Sciences	3
	Business Elective	3
	<b>Total Credits</b>	<b>60-66</b>

### Transfer Information

Transfer Agreements:  
[Hospitality](#)

### Career Outlook

Currently, there is a strong demand for well-trained competent workers in the hospitality field. Students completing the Business Administration Program - Hospitality Management concentration are prepared for a career in the hospitality field in a supervisory or middle-management position.

This [occupational profile](#) is provided by O\*NET.

See also: [What can I do with this major?](#)

### Program Outcomes

Upon successful completion of the Hospitality Management concentration, students are able to:

- Demonstrate skills in planning, organizing, leading and controlling that are necessary to coordinate and manage the component parts of the hospitality industry and to effectively communicate with employees, guests, suppliers and other related groups.
- Perform technical skills necessary for operating a successful hospitality business.
- Perform administrative skills in basic bookkeeping procedures, business cost controls, and planning and coordinating hotel restaurant operations.
- Recognize and apply interpersonal skills needed in hospitality management, including team building, group decision making and providing quality guest services.